

Chris Swenke

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portfolio: enjoycollisions.com

Innovative Creative Director with an extensive background in brand development, advertising and the marketing industries. Possess 14+ years of creative design and technical experience. Expertise includes interactive design/development, project management, art direction, copy writing, information architecture and agency management. Thrive in a deadline-driven environment. Known for cross-functional skill set and ability to integrate branding and communication strategies.

Education:

Minnesota State University, Mankato MN
Graphic Design and Photography

Interests:

Running

Curling

Enjoying time with my two beautiful daughters

Experience:

Senior Usability Engineer Current

Thomson Reuters - Eagan

Partner with a large variety of global product teams to develop and implement usability studies, branding, design and code for their respective web applications.

Creative Director 4.05 - 10.08

J. Walter Thompson - Minneapolis

Lead interactive design/development for a variety of clients from the United States Marine Corps, Texas Instruments, Ford to UnitedHealth Group projects.

Senior Web Design Specialist 4.01 - 4.05

Target Corporation - Minneapolis

Concept development of promotional and functional design elements for use on target.com, marshallfields.com, mervyns.com and other respective properties.

Senior Designer 9.00 - 4.01

Breakaway Solutions

Interface design, information architecture and development of web applications and marketing sites.

Senior Designer/Developer 8.98 - 9.00

Zentropy : Partners (Shandwick Interactive)

Interface design, information architecture and development of web applications and marketing sites.